

FEATURE POSTS



Photo by FLY:D on Unsplash

Forget Ghosts, Goblins and Ghouls, Watch out for Patents, Copyrights and Trademarks this Halloween

October 28, 2020 by Maddie Lynch

Double, double, toil and trouble. The Halloween season is upon us. Pumpkins, skeletons, witches and ghouls have filled the streets, while candy has filled the grocery stores. While collecting your treats, don't be tricked by the intellectual property behind all the Halloween fun. From costumes to candy, there is a lot of legal hocus pocus that goes into the Halloween we love today.

Written by Maddie Lynch. Maddie is a second year JD candidate at Osgoode Hall Law School. She is a contributing IPilogue editor, Intellectual Property Journal editor and IP Innovation Clinic Fellow.

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Announcing the Winner of Canada's IP Writing Challenge 2020

IP Osgoode and the [Intellectual Property Institute of Canada](#) (IPIC) are thrilled to announce the winner of the annual edition of [Canada's IP Writing Challenge](#):

In the Graduate Student category, Jake Okechukwu Effoduh, won for his entry, "The Legitimization of Customized Sex Robots in the Age of COVID-19".

The winner will be receiving a prize of \$1,000 and, in addition to having his winning article showcased here on the IPilogue, the article will be considered for publication in the [Canadian Intellectual Property Review \(CIPR\)](#), or the [Intellectual Property Journal \(IPJ\)](#). We would like to thank our esteemed intellectual property experts who served as judges for the Challenge: the Honourable Roger T. Hughes Q, [Professor Ikechi Mgbeoji](#) and [Daniel R. Bereskin, QC](#).

We look forward to next year's IP Writing Challenge and continuing to help ignite a more vibrant public policy discussion on all facets of intellectual property law and technology.

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On November 5, 2020, Professor Pina D'Agostino will be moderating the inaugural Copyright Society event on "Théberge Two Decades Later: How the Concept of "Balance" Continues to Shape Copyright Law in Canada"



It has been nearly 20 years since the Supreme Court decision in *Théberge*, which described the Copyright Act as "a balance between promoting the public interest in the encouragement and dissemination of works of the arts and intellect and obtaining a just reward for the creator," and nearly a decade since the Copyright Modernization Act was enacted to launch Canadian copyright law into the digital age.

Join the panel members for a discussion regarding the concept of balance in Canadian copyright law, on November 5, 2020 at 12:00 pm (EST)

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LATEST POSTS

Telemedicine May Soon Become the Norm in Healthcare - Here's Why

October 26, 2020 by Bonnie Hassanzadeh

Telemedicine is healthcare that is provided remotely. It is often delivered in [three forms](#): live telemedicine, remote monitoring, and the "store-and-forward" method. Live telemedicine enables patients and healthcare professionals to communicate with patients via phone or video-conferencing in real-time. Remote monitoring allows physicians to keep track of patients' vital signs through mobile medical equipment. Last, the "store-and-forward" method allows medical documents such as test results to be transmitted via a secure portal.

The use of telemedicine has recently become [increasingly common](#) due to the strains that the COVID-19 pandemic has put on healthcare systems around the world. In an attempt to [minimize the spread of infections in waiting rooms](#), health care professionals started to utilize the internet more in order to provide quality care for patients remotely. In the months following the onset of the pandemic, it was reported that as many as [47% of Canadians](#) used virtual means to receive medical care, as opposed to [4%](#) prior to the announcement of the outbreak made by the [World Health Organization](#). Prior to the pandemic, physician-patient communications via the Internet were [mainly conducted in the form of emails](#), aimed to discuss test results. However, social distancing guidelines and mechanisms that were set up to control the spread of the outbreak pushed the healthcare sector to adopt innovative ways to provide virtual care for patients without compromising quality. [Several private companies](#), such as Maple and Babylon Health, have also seized the opportunity to provide virtual assessments and prescription refills for those who wish to stay away from doctors' offices and pharmacies.

Written by Bonnie Hassanzadeh, IPilogue editor and Clinic Fellow at Osgoode Innovation Clinic.

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Events

2020 CAN-TECH LAW Annual Conference

2- 3 November 2020

For more information and to register, please [click here](#).

Théberge Two Decades Later: How the Concept of "Balance" Continues to Shape Copyright Law in Canada

5 November 2020

For more information and to register, please [click here](#).

Washburn Law Symposium 2020 "Artificial Rights?"

5 November 2020

For more information and to register, please [click here](#).

IP Picks of the Week

Earlier this month Cambridge University Press published "[The Cambridge Handbook of the Law of Algorithms](#)" featuring a Chapter called "[Intellectual Property at a Crossroad](#)" authored by [Dr. Aviv Gaon](#), PhD, Osgoode Hall Law School and professor at IDC Herzliya, Harry Radzyner Law School.

According to a new report "Inventing AI: Tracing the diffusion of artificial intelligence with U.S. patents" published by [the United States Patent and Trademark Office \(USPTO\)](#) earlier this week, the number of artificial intelligence (AI) patent applications received annually by USPTO grew from 30,000 in 2002 to more than 60,000 in 2018. Read [full report here](#).



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