

Events

April 6-8, 2015

31st Annual Intellectual Property Law Conference

American Bar Association –
Section of Intellectual Property
Law event. [Click](#) for details.

April 7, 2016

Transfer Pricing & Tax Aspects of IP Offshoring

A Toronto Chapter of the
Licensing Executives Society
event. [Click](#) for details.

April 14, 2016

Intellectual Property, Competition, and the Rule of Law

A Toronto Intellectual Property
Group event featuring Dr. Ariel
Katz. [Click](#) for details.

April 14 & 15, 2016

Software IP – IP Protections for Computer Programs: Past, Present and Future

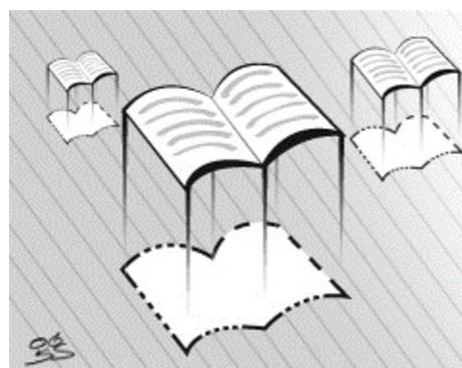
20th Annual Berkeley Centre for
Law & Technology and the
Berkeley Technology Law
Journal Symposium. [Click](#) for
details.

May 16, 2016

CPD and Annual IPIC Update

CPD session with members of
the Chartered Institute of
Patent Attorneys followed by
IPIC annual update. [Click](#) for
details.

The IPIGRAM (5 April 2016) Feature Posts



The Undue Reliance on Physical Objects in the Regulation of Information Products

By: Pascale Chapdelaine

The Undue Reliance on Physical Objects in the Regulation of Information Products

March 31, 2016 by [Pascale Chapdelaine](#)

Featured here is a summary of Pascale Chapdelaine's article recently published in the Journal of Technology Law & Policy, that is now available at [SSRN](#).

The presence of a physical object (a book, DVD, a CD) plays a determinant role in how information products (e.g., commercial copies of computer programs, books, musical recordings, video games, and virtual worlds) are regulated, in contrast with copies of similar information products disembodied from a physical object. The presence of a physical object influences how law makers distinguish goods from services, to define a contract of sale or license, to apply the first sale doctrine in copyright law, and to determine which acts reserved to copyright holders are involved in a commercial transaction. In this article, I argue that the emphasis on a physical object is to a large extent arbitrary, leads to double standards, legal and normative incoherence, and ultimately that it is detrimental to recipients of information products and copyright user rights.

[Read more](#)

For More 'Fun and Games'. visit the 14th

[Subscribe](#) to our email list

Gowling WLG Best Blog in IP Law & Technology Prize

DEADLINE: April 8, 2016

Award for best blog and comment by an Osgoode students. [Click](#) for details.

July 1, 2016

Canada's IP Writing Challenge 2016

The Intellectual Property Institute of Canada (IPIC) and IP Osgoode invite submissions from law students, graduate students, and professionals. [Click](#) for details.



pick of the week

The World Bank's 2016 *World Development Report: Digital Dividends* explores how development actors can harness digital technologies to improve the lives of the world's poorest. To download the full report, click [here](#).



Property Moot!

March 31, 2016 by [Jennifer R Davidson](#) and [Jacquilynne Schlesier](#)

Ambush marketing is the practice of sidestepping the intellectual property rights of well-known brands, often through an intentionally vague and clever implication, to benefit from a public perception of an association or connection to the brand, without paying make that association legitimately. This practice is particularly problematic at sporting mega-events, like the Olympic Games. Canada grappled with several ambush marketing issues during the Vancouver Olympic Games (2010); remember Lululemon's "[Cool Sporting Event That Takes Place in British Columbia Between 2009 & 2011 Edition](#)" clothing line?

[Read more](#)



Osgoode Wins Best Factum, Takes 2nd Place at the 2016 Fox IP Moot

April 4, 2016 by [Jordan Fine](#), [Keton Motta-Freeman](#), [Ran He](#), [Alicja Puchta](#) and [Asad Akhtar](#)

A preeminent Canadian artist named Ann Phibian. Her shaded-in line drawing of a leaping frog titled "50 Shades of Green" and the public domain painting it was based on titled "One Giant Leap". A graphic designer named Baron Greenback. The [problem](#) for the 2016 annual Harold G. Fox Moot was packed with as many amphibious puns as there were copyright law issues. The Fox Moot rotates its problem each year through the three major areas of intellectual property law—copyrights, trademarks and patents—and landed this year on two major themes in copyright law: copyright infringement and moral rights.

[Read more](#)

RECENT POSTS

Batmobile Declared a Character Deserving of Copyright Protection, Finally Invincible

April 4, 2016 by [Justin Philpott](#)

The U.S. Ninth Circuit court held in *DC Comics v Towle* ("Towle") that [Mark Towle's Batmobile replicas infringed DC](#)

Comics' copyrights, and that the Batmobile was a "character" deserving of copyright protection.

[Read more](#)

Hacking in Canada

March 31, 2016 by [Margaret Haig](#)

This blog is cross-posted with permission from Margaret Haig, Head of Copyright Delivery at the UK IPO, her original post is available [here](#).

In February, I got invited to take part in a hackathon. I took a second look at the invitation, and 'hackathon' jumped out! But we wouldn't be hacking our way into the government or big business. Instead, we would try to solve a problem with a digital solution.

[Read more](#)



IP Osgoode | Intellectual Property Law & Technology Program
Osgoode Hall Law School | York University
416.650.8449 | iposgoode@osgoode.yorku.ca | www.iposgoode.ca

Share this email:



[Manage](#) your preferences | [Opt out](#) using TrueRemove™

Got this as a forward? [Sign up](#) to receive our future emails.

View this email [online](#).

4700 Keele St.
Toronto, Ontario | M3J 1P3 CA

This email was sent to .
To continue receiving our emails, add us to your address book.

