

## **Michel Gérin**

Michel Gérin is the Executive Director of the Intellectual Property Institute of Canada (IPIC) since 2001. His responsibilities include government relations, support to the IPIC Council (the Board of Directors), financial management, communications and public relations. He also provides support to a number of committees and to his seven colleagues at the IPIC office.

Mr. Gérin has a bachelor of commerce and an MBA from the University of Ottawa. Prior to working at IPIC, he was the Director of Strategic Planning for the New Media department of the Canadian Broadcasting Corporation (CBC). He was also executive director of two not-for-profit cultural centres in the Ottawa area.